

Discount Direct Mail Lead program from The Lead Connection, Inc.

Direct Mail helps uncover new prospects and expand your market. With direct mail as an integral part of your overall prospecting mix, you can guarantee yourself a source of quality prospects that will allow you to spend less time looking for people to see and more time selling.

- The program consists of field tested Direct Mail leads designed to provide you with the prospects that have been pre-qualified by age and income and that have shown an interest in your product.
- You choose the geographic area {by zip code, county or scf} and select the demographics {estimated income, single family homes, P.O. Boxes, Apartments etc.}
- The Lead Connection does the rest: mailing list, print of material, mail shop & postage {out-going and return}.
- Initial returns in 2 ½ weeks from the payment date.
When payment is received the order will be mailed within 24hrs.
- All Major Credit Cards are Accepted.

<u>Quantity</u>	<u>Discount Price</u>
1,000-1,999	\$395 per 1000
2,000-4,999	\$390 per 1000
5,000-9,999	\$385 per 1000
10,000 +	\$375 per 1000

Email or fax leads \$10 per 1000 every Monday & Thursday
Hard copies mail out on Monday list order with lead drop \$25 per 1000

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